



BASS IN THE GRASS

Fall Art Initiative from the Edgartown Board of Trade

The Edgartown Board of Trade is excited to launch the first annual Bass In the Grass Fundraiser in honor of the Martha's Vineyard Striped Bass & Bluefish Derby. This initiative will help raise money for local artists and the Derby Scholarship Fund, a fund that gives to qualified Vineyard students annually by the Martha's Vineyard Striped Bass & Bluefish Derby, Inc. All Bass will be auctioned off to the highest bidder by October 14th, with half the dollars going to the Scholarship Fund, and half going to the artist or business that created the fish.

How Does Bass In The Grass Work?

1. Businesses Sponsor A Bass

The cost of sponsorship is \$250 per fish. This fee will help cover the costs of labor and material for the project. Sponsored Fish will be delivered in June. Sponsoring businesses will be noted on all signage and information related to the completed Bass.

2. Partner with an Artist

Find a local artist to design your Bass. Artists will receive 50% of the dollars raised for their auctioned Bass. Businesses that don't have an artist connection can do their own design work or have us assist with finding someone. Artists or businesses have July and August to complete their Bass.

3. Bass go on Display (in the Grass)

Sponsored Bass need to be complete by September 5th so they join the 'school of fish' in Edgartown. We hope to have the fish on display throughout Edgartown for the duration of the Derby. The online auction will begin as the Derby commences for its 73rd year.

SPONSOR A BASS

Sign Up in June

Bass Will be Delivered
to your Business

Partner with an Artist

Artists & Businesses
will have July & August
to complete their Bass

Bass Go to Auction &
On Display on
September 9th

Auction Closes Oct. 14
and money goes to
Artists & The Derby
Scholarship Fund

EDGARTOWN BOARD OF TRADE

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[@VisitEdgartown](https://www.instagram.com/VisitEdgartown)

FAQ & Some Things to Note:

Your sponsorship dollars are paid to the Edgartown Board of Trade to cover the costs of labor, material and logistics for this program. All dollars raised through the online auction will go to the participating artists and the Derby Scholarship Fund.

If a sponsoring business does not work with an artist and does their design in-house, we will give back 50% of the money raised to the sponsoring business. That money can be kept by the business or, as we would suggest, can be donated to the Derby Scholarship Fund, or another charity of the business' choice.

The Bass will be on display outside in Edgartown once they are completed in September. **The Artist is responsible for a finish that is appropriate for long term outdoor exposure.**

The Bass are made of azek, which is a composite material. Each piece has been sanded but may need to be wiped down before being painted or worked on. The Bass will be displayed and propped up by wooden dowels. Holes are drilled in the bottom of each Bass already.

All Fish will be available on an online auction site that specializes in non-profit fundraising. Fish will be available and open for bids during the duration of the Derby.

Here is a general timeline for Bass In The Grass:

June – Sponsors Confirmed & Bass Delivered

July & August – Partnering Artists Create their Bass work of art

August 1st – Provide information on the Bass (Artist, Name of piece, Artist Bio, etc)

September 5th - Deliver completed Bass by September 5th

September 9th – Auction of completed Bass goes live

October 14th – Online Auction Ends, Bass go to highest bidders

Have More Questions?

Email Erin Ready at info@edgartownboardoftrade.com

We are excited to contribute to the Martha's Vineyard Striped Bass & Bluefish Derby Scholarship Fund, support local artists, and celebrate a Vineyard tradition that is dear to the hearts of island residents and visitors alike. We welcome your feedback and appreciate your patience as we get this program out of the water!

Thank you to Chappaquiddick Wood Co. for creating the Bass and to Tara Reynolds Art for guidance in design!